

Luke Dudley

EXPERIENCE

Drink ZYN

Marketing Intern – May 2024 – Present

- Helped craft and execute strategic recruitment plans with co-founders and marketing team for college and professional athletes about potential sponsorship opportunities with the company.
- Established robust partnerships that resulted in the successful signing of four NBA players and one NFL player to the brand.
- Led and participated in original local events throughout Milwaukee to enhance brand visibility and awareness.
- Acquired valuable skills in Excel and influencer marketing platforms throughout the projects.

StreetSide Seafood

Host/Waiter – May 2022/23 – August 2022/23

- Responsible for keeping fast-paced, up-scale restaurant running smoothly at all times.
- Duties included overseeing young staff members, carry out orders, keeping the bar stocked and waiting tables.

Michigan Warriors Youth Lacrosse Club

Head Coach & Mentor – June 2021 – August 2022

- Hired to lead a strong program based on excellence to continue its winning ways in developing the next generation of up-and-coming players.
- Led practice drills to prepare kids for the demands of excelling at the highest level.

Fuel Media (Detroit)

Sales & Marketing Intern – July 2023- August 2023

- Assisted company CEO in prospecting research for new business ideas and sales.
- Tasked to educate and inform company best practices around future AI capabilities and help generate marketing and creative opportunities.

Marquette University

Administrative Office Assistant – August 2023 – Present

- Work with Marquette University Catering Department director.
- Main responsibilities include invoices, billings for past and future events, filing paperwork and whatever is needed to help the department run smoothly.

EDUCATION

Brother Rice High School | Class of 2021

- Served as Vice President of the Class of 2021.
- Recipient of the 2021 John G. Stewart Memorial Medal for senior who best demonstrates outstanding leadership qualities.
- 2021 Hockey and Lacrosse State Champion.
- 1st Team All-State and All-City Lacrosse Selection.
- All-American Selection by *USA Lacrosse*.
- Finalist for the *USA Today* Detroit High School Lacrosse "Player of the Year."

Marquette University | Class of 2025

- Corporate Communications major.
- Sports Management minor.